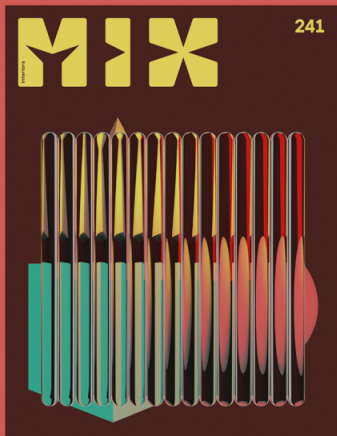




Issue 241
Out now

Positive Impact Reflections for 2025 and looking ahead

As we close one year and welcome another, we turn to the designers, architects and makers who have shaped our pages in 2025, asking them to reflect on defining industry changes and to speculate what brighter possibilities could be on the horizon.

2025 design industry reflections



Olga Gomez Squire & Partners

For you, what has been the greatest positive impact on the industry in the past year?

With development slowing in some European cities, there is now a new appreciation for refurbishing existing buildings. This has enabled architects to reinvigorate historic buildings of different styles, from Brutalist, Art Deco and classical, providing renewed purpose to exemplar architecture.

What do you hope to see in terms of change or impact for the year ahead?

Fast-growing emerging cities are in pursuit of architectural identity. These cities miss the gradual evolution that traditionally shapes architectural character. Universal styles are applied, and architectural styles are artificially imposed rather than naturally forming over time and rooted in place.