



JTRE London heralds ‘huge success’ on Bankside as luxury flat sales ‘surpass expectations’

📍 NEWS • 31 Jan, 2023

🐦 in f p 🖨

Property developer, which bought forward the launch of the final phase at Triptych Bankside, tells of continued strong demand from UK and international buyers.

MOST READ



Ranked: The ten ‘most prominent’ estate

The UK arm of Slovakian property developer JTRE, which entered the UK market with a splash on London's South Bank in 2018, has reported strong sales at its Triptych Bankside scheme, having already brought forward the launch schedule to meet buyer demand.

Some £43mn-worth of apartments has been sold in the final phase (the East Building), with marketing targeting buyers from the UK, Hong Kong, Singapore, Malaysia and mainland China. 60% of units have now been spoken for; penthouses are all gone (topping £3.500 psf last year), but a collection of "sub-penthouses" are still available.



agency brands in Britain



2

Strutt & Parker hires PCL specialist from Savills



3

Keir Waddell: Five PCL developments that will define five trends in 2023



4

Dexters buys Marsh & Parsons for £29mn



5

Gove accelerates reform of 'feudal' leasehold system



Triptych Bankside

Triptych is a £450mn mixed-use development designed by Squire & Partners, featuring three distinctive curvy towers just behind Tate Modern and the Globe Theatre. It's delivering 169 high-spec apartments in two blocks, plus 87,000 sq ft of office space in a third (now fully let, with the developer taking some space for its own London HQ), and 9,900 sq ft of retail.

Three show apartments have been designed by Cocovara and Bergman & Mar. A key selling point of the scheme has been the inclusion of outside balcony space for every apartment – many of which have views of the River Thames, Tate Modern and/or St Paul's Cathedral.



6

Ex-Sotheby's & Carter Jonas man launches buying agency



7

Savills names new Islington sales chief



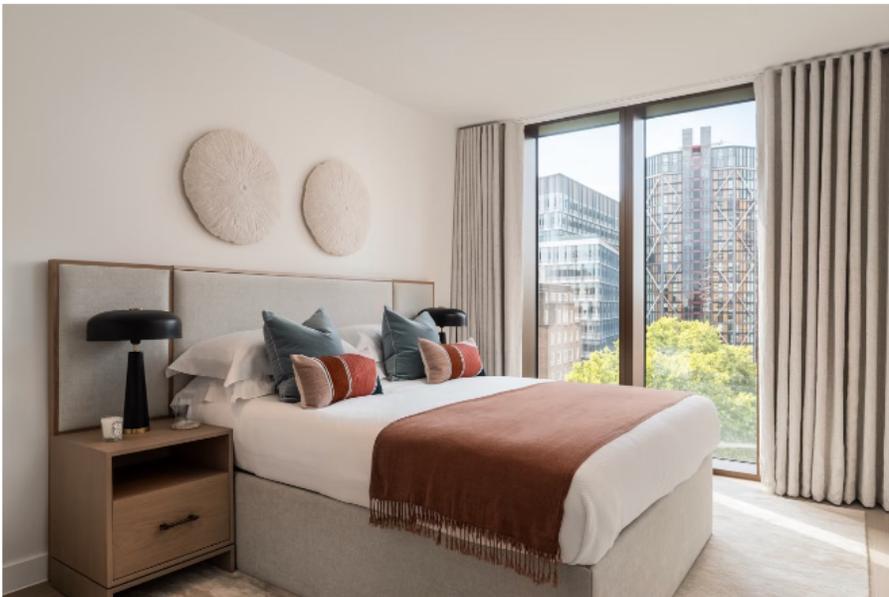
8

In Pictures: Inside a £12.75mn 'spectacle of a show apartment' at West End Gate

LATEST ARTICLES



'We have always wanted to create the best independent, boutique agency in PCL': PrimeResi meets Alex Bourne &



Amenities include private lounges, a games room, a 14-seat private cinema, a cafe run by Liverpool favourite 92 Degrees, and an Olympic-standard climbing wall run by The Font.



Richard Douglas of London House



'Another clear sign that it will be a challenging year for the housing market': Industry reactions to the latest BoE mortgage data



Prime country houses prices tipped to remain 20-25% above pre-pandemic levels



JTRE London heralds 'huge success' on Bankside as luxury flat sales 'surpass expectations'

London 101 400
 20 April 2020

See Footer

Thank you for your continued support. We are pleased to announce that the JTR London 101 has achieved a 100% sell-out. This is a testament to the quality and location of the development. The JTR London 101 is a prime location in the heart of London, offering a unique blend of modern luxury and historical charm. The development features a mix of residential and commercial spaces, including a private cinema, a games room, and a cafe. The JTR London 101 is a truly exceptional development, and we are proud to have achieved such a success. We look forward to welcoming our residents to the JTR London 101 in the coming months.



Bouldering at The Font, underneath Triptych Bankside

Gove gives property developers six weeks notice for unsafe buildings agreement

JTRE London has built a fairly formidable sales and marketing team around Triptych. Former Knight Frank partner [Nigel Fleming](#), joined in 2021 to head up the sales operation, followed by [a series of senior hires last year](#).

Savills and Strutt & Parker are handling sales. Apartments start from £1.62mn for a two-bed flat.

The property developer has a second London project well underway: a retirement living scheme in Southwark (which includes the affordable housing element for Triptych Bankside), called Appleby Blue.

“ Nigel Fleming, Sales & Marketing Director of JTRE London: “The launch of the East Building has been a huge success and surpassed our expectations. Following a positive start to 2022 and despite the market headwinds at the time, we were forced to bring the launch of the East Building forward due to buyer demand. With consecutive launches in the UK, Hong Kong, Singapore, Malaysia and mainland China we were delighted with £46 million in sales. The success was a testament to the outstanding product which JTRE London is delivering.”

“ Nina Coulter, UK Board Director at Savills: “Triptych Bankside has had a very successful year throughout 2022 and the successful launch of the East Building ended the year on a high. The development has not only achieved a fantastic sales rate, but also record-breaking sales values. As we approach completion this year, we expect the demand to continue to increase, especially in the domestic market where we are seeing continued interest. We look forward to practical completion so we can show buyers how JTRE London have set this gamechanging development out from the crowd.”

“ James Burrows, Director at Strutt & Parker New Homes: “The East Building launch has been the final piece in the jigsaw, and central to the continued popularity of Triptych Bankside. With the landscape gardens, commercial and retail spaces nearing completion, buyers have come to understand the

development as a whole, and it's amazing to see Triptych come together. The successful sales performance and nearing completion has helped solidify the scheme as a South Bank destination, and an extension of what many consider 'prime central London' to south of the river.

"We anticipate the success of the East Building to continue throughout 2023 as we're still seeing high demand from UK and overseas buyers alike in January, usually considered a more subdued period."

trptychbankside.com



IN THIS ARTICLE

By [PrimeResi Journal](#)

LOCATIONS [London](#) [Prime Central London](#)

CATEGORIES [Developments](#) [Properties](#) [Properties of the Week](#)

TOPICS [Property Developer News](#)



NEWS • 4 JUL, 2022

Salboy launches sales at debut prime London scheme as developer eyes expansion in the capital



NEWS • 27 JUN, 2022

London Square launches Pickle Factory penthouses



NEWS • 1 FEB, 2022

In Pictures: GII secures £82m for Lucan Place luxury resi scheme

Subscribe to our email briefings

SUBMIT

Read our [Privacy Policy](#) to find out how we treat your data.

[Quick Links](#)

[Prime Recs](#)

[Membership](#)

[Follow](#)