

## In Pictures: Inside a £12.75mn 'spectacle of a show apartment' at West End Gate

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By PrimeResi Editor

A.London completes 4,664 sq ft penthouse project at latest Berkeley scheme in W2

A £12.75mn show penthouse has been unveiled at Berkeley's new West End Gate development.

The "spectacle of a show apartment" at the Squire and Partners-designed development, on Edgware Road, has been put together by A.London.

The luxury design studio was briefed to attract "discerning buyers of high net worth" and has taken cues from the art and fashion worlds, along with the "daylight and night-time landscapes of the capital".







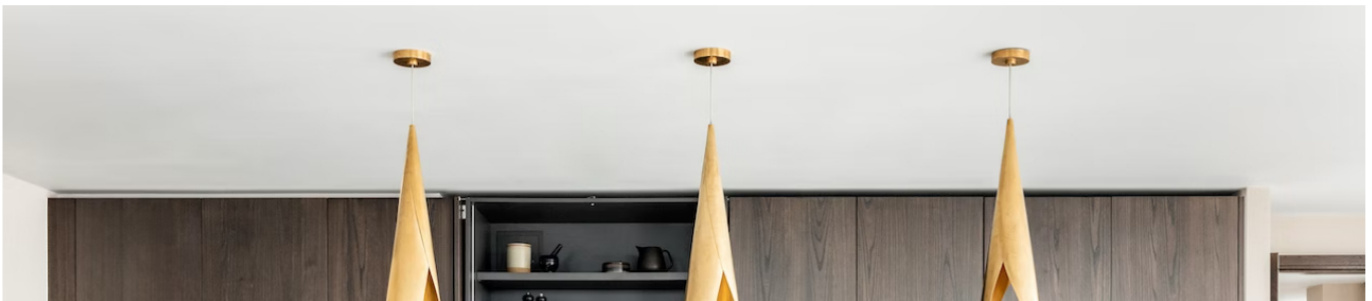




Measuring a hefty 4,664 sq ft, the marquee unit – perched atop The Westmark – has four bedroom suites, a large reception, formal dining room, and a “luxurious” home office inspired by the Balmain 2016 A/W runway. There are three balconies for taking in the city views.











The development itself is described as a “contemporary reimagining” of the Edwardian and Victorian mansion buildings in nearby Marylebone and Maida Vale; amenities include a wellness suite with a 17m swimming pool, steam room, sauna, treatment rooms, gym, studio; a cinema room; private dining room and kitchen; and concierge service.











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