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THE BREWERY BUILDING LONDON, A SQUIRE & PARTNERS PROJECT

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Atlas Owners acquires a building of great architectural interest in the dynamic London area between Islington and the iconic King's Cross station, where Harry Potter caught the train to Hogwarts. Squire & Partners architecture studio turns The Brewery Building into a contemporary 1,000-square-meter office space.

Squire & Partners has completed the renovation, expansion and equipment of an existing office building in Islington since 1970, commissioned by Atlas Properties.



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THE INDUSTRIAL PAST

The building fits comfortably into its surroundings making strong references to the neighborhood's industrial past, while providing the necessary facilities for an extremely functional office building. The reuse of the original structure and the addition of two new floors provide 1,000 square meters of creative workspace aimed at independent local businesses.

The Brewery Building occupies a prominent position at the corner of Brewery Road and York Way, just steps from The Granary complex at King's Cross. The local authorities granted expansion consent for a two-story extension that Atlas implemented in twelve months. Its unfinished industrial aesthetic fits well with the building's narrative and concept.



HORIZONTAL WINDOWS

On the façade, narrow horizontal windows have been widened to create full-height openings that enhance daylight from office spaces, while deeper recesses receive some sunlight and center-opening doors provide fresh air intakes. Juliet balconies have been created with lightweight metal railings, inspired by the crisscross scissor doors found in many Victorian industrial buildings.

In Anglo-Saxon culture, the Juliet balcony refers to the Mediterranean balconies that do not protrude from the building and only have a small metal security balustrade to look out. The Juliet in the name, indeed, is Shakespeare's.





BRICKS ROTATED 45 DEGREES

Two new levels have been added to the old King's Cross building. On the new upper floors, the 45-degree rotated bricks create a textured checkerboard pattern. This adds more interest to the façade and references the Victorian style found in some of the more traditional buildings in the area, while inside the exposed concrete ceilings allow for generous floor-to-ceiling heights.

Internally, a tonal color palette inspired by aged industrial materials such as gray green and rust has been used. Materials such as concrete, metal and wood, combined with exposed structural elements and lighting, accentuate the industrial aesthetic. Soft furnishings in muted colors and natural greenery add a layer of homey comfort. Glass-enclosed meeting rooms and full-height windows create a light and airy atmosphere and promote social interaction.



DATA SHEET:

Branding agency Mammal, sister to Squire & Partners, creates a new brand identity for the building, taking inspiration from the rigging of the building's bricks and linking them with the layers of culture and creativity that can be found in the emerging King's area. Cross. In this way, The Brewery is positioned as a place to create, inspire and work.

The Brewery London. Atlas Properties. Project: **Squire & Partners**. Flat Consultant: Savills. Renewable energy consultant: Mecserve. Light design: Right of Light Consulting. Branding: Mammal. Flooring: Pergo, Domus, Diespeker & Co. Furniture: Bureau, Rawside, Hem, Won Design, Fabula Living, Ocee Mobili, Hitch Mylius. Lighting: Atrium, Encapsulite, Muuto, Northern.

TEXT MARCO BRIONI.

PHOTOGRAPH ROBIN GAUTIER







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