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Squire's and Al Jawad Pike nab Regent Street prize

6 February 2015 | By David Blackman

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Competition was organised by the RIBA

Squire & Partners and Al Jawad Pike have been awarded joint first place in the London Design Festival's Regent Street Windows installation completion.

The Regent Street Association awarded the pair the prize for their artworks, which were specially created for last September's festival.

It was the fifth year in a row that the street's retailers have collaborated with the capital's architecture practices to create installations that were in place for the weeks of both the festival and London Fashion Week.

Squire's installation for Brooks Brothers store, drawing on the legend of the Golden Fleece, featured two crafted sculptures comprised of more than 800 handmade sheep suspended on golden threads.

The sheep made up a pair of Golden Fleeces, which were designed to show off the detailing of the Brooks Brothers classic clothing products.

And Al Jawad Pike's installation for Penhaligon's consisted of a labyrinthine construction of blown glassware filled with the raw ingredients from which perfumes are extracted, held within a three-dimensional lattice of copper pipe.

The final installation for the upmarket perfume store incorporated more than 150 glass flasks, 120m of copper pipe and nearly 1,000 copper connectors, evoking perfume making's roots in distillation and chemistry.

The competition was run by the RIBA.



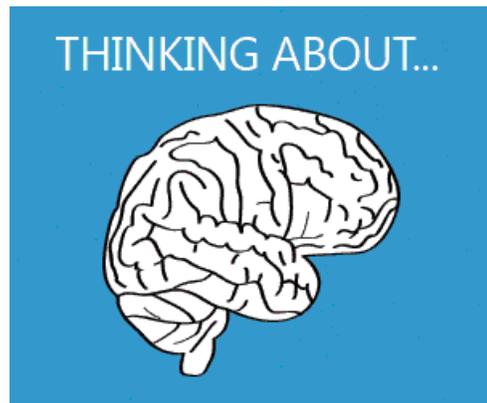
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