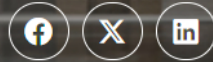


VIP arrivals: hottest hotel openings in March 2024

WORDS BY SOPHIE HARPER

March 5, 2024



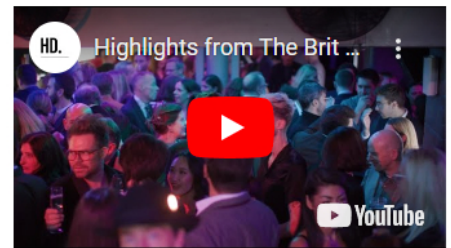
Hotel Designs new Editor Sophie Harper takes a look at some of this month's hottest hotel arrivals...

2024 is fast becoming one of our most anticipated years for hotel openings across the globe. With expansion and development gathering pace and showing no sign of slowing down anytime soon, there are a number of exciting markers with several shiny-new hospitality brands breaking into the market.

This month alone we see the introduction of More Development's Arev Collection and Aman Group's Janu, which are set to steal the limelight with their own unique take on bespoke luxury offerings. And while they might be two very different brands, they have ambitious plans in common – so keep your eyes peeled for more projects coming soon.

Not to be outdone by the newcomers, brand titans (we're looking at you, Four Seasons) are having an incredible year with a plethora of project unveilings. There's a hive of activity still in areas like Mexico, Morocco, and Japan, but equally exciting is the rise of activity across Europe with a steady flow of projects coming out of London, Edinburgh, Paris, and Rome.

In Video



The Brit List Awards 2023 highlights

Related articles

Art'otel London Hoxton



Image credit: Art'otel London Hoxton

Opening just over a year after the launch of Art'otel London Battersea Power Station, [Art'otel London Hoxton](#) is set to open at the end of the month and boasts 357 guest rooms – of which 48 are suites. The hotel will feature an art gallery and artworks by signature artist D*Face as well as two original Banksys and exciting pieces from up-and-coming artists.

Designed by [Squire & Partners](#), the hotel will offer a spa with indoor swimming pool, four treatment rooms, and a skyline gym on the 26th floor. Numerous F&B offerings will include a café and bar with outdoor terrace, a lounge, and rooftop bar and restaurant with panoramic views of the city.

Four Seasons Rabat at Kasr Al Bahr, Morocco



Image credit: Four Seasons Hotels & Resorts

Once a Sultan's summer residence, the historic Kasr Al Bahr 'palace by the sea' will open this month as a



Product watch: innovative shower screens from Majestic London

06.03.2024



Product watch: MEDA by Laufen

06.03.2024



VIP arrivals: hottest hotel openings in March 2024

05.03.2024



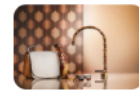
In conversation with: Jorge Hernandez – Head of Design, Bathroom Brands Group

05.03.2024



FORTH Atlanta prepares to reimagine the city's hospitality landscape

05.03.2024



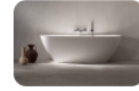
Product watch: presenting the Jacqueline Collection from Gessi

05.03.2024



Luxury and tradition woven into Madwaleni River Lodge

04.03.2024



Freestanding statements from Roca

04.03.2024



Introducing Calimala the West

01.03.2024



Case study: Duravit steps into the Arne Jacobsen bath house

01.03.2024



Product watch: iconic Pierre Paulin designs for Ligne Roset

29.02.2024

Receive our newsletter here

Recommended Suppliers



Four Seasons hotel. Spread across five hectares (twelve acres) of beautifully landscaped gardens, the fully restored and enhanced property includes six heritage and five new buildings, creating 200 guest rooms and suites and making it a true oceanfront oasis in the heart of the city.

“Our new property in Rabat is an excellent complement to our established hotels in Casablanca and Marrakech, providing guests a new opportunity to experience Morocco with Four Seasons,” says Adrian Messerli, President, Hotel Operations – Europe, Middle East and Africa. “No detail has been overlooked by our esteemed owner partners at Atlantic Coast Hospitality in restoring, renovating and enhancing this important site as a setting for a new era of luxury and glamour in the city.”

100 Princes Street, Edinburgh



Image credit: Edinburgh by Adam Wilson

Red Carnation Hotels’ first Scottish property will be housed within the former Royal Overseas League building, which was previously a private members’ club. Led by the design team behind the iconic Ashford Castle in Ireland – Toni Tollman, Philippe Bonino and Brian Brennan – this restoration will look to protect and retain the original heart and soul of 100 Princes Street.

Inspired by Alexander McQueen, the design team sought to create a sense of place, working with local artisans to create bespoke pieces. These custom-made design features include tartan designed by Araminta Campbell and a central staircase which features a hand-painted mural by Croxford & Saunders, honouring the adventures of several great Scottish explorers.

Arev St. Tropez, France



Latest episodes of DESIGN POD



Episode 34: unconventional narratives in design
07.06.2023



Episode 33: the future of net-zero in design
26.05.2023



Episode 32: transforming spaces (Alessandro Munge)
10.05.2023



Episode 31: design through a filmmaker’s lens (Dereck Joubert)
26.04.2023



Episode 30: Design in the metaverse (Pallavi Dean)
12.04.2023



Episode 29: Stimulating Wellness (Wren Loucks)
30.03.2023



Episode 28: Circadian lighting’s role in design (DPA Lighting)
16.03.2023



Episode 27: Sustainability in materials (Richard Holland)
01.03.2023



Episode 26: Formula 1 hospitality design in Silverstone
19.10.2022



Episode 25: capturing a deeper sense of wellness (Karen Stonely)
10.10.2022

Recommended Suppliers



NEW NOTIFICATION

Do you supply products/services to the hotel design industry? If so, fancy becoming a Recommend Supplier?



Upcoming events



Image credit: Arev Collection

Described as ‘a new people based, luxury hospitality brand, creating beautiful places where people meet to live, love and escape’ by development company, More Development, Arev Collection launches its first boutique property, [Arev Saint Tropez](#) on 15th March.

Designed by Luis Bustamante, the hotel is a charming infusion of traditional design with modern and luxurious amenities. Rooms are elegantly designed with alternating red and blue toile and candy cane stripes. The spa is a light and peaceful space and the bar and restaurant offer a touch of glamour with natural elements offset by striking artwork and those signature stripes.

Janu Tokyo, Japan



Image credit: Aman Group

A visionary new brand from the Aman Group, Janu marks a progressive new chapter with a sustainable commitment. Derived from the Sanskrit word for ‘soul’, Janu is being offered as a lifestyle brand designed to encourage connection and promote collective joy.

The flagship for the new brand, [Janu Tokyo](#), is at the heart of Tokyo’s Azabudai Hills development – a vibrant community hub of nature, culture and art. The only hotel within the urban village, Janu Tokyo introduces 122 guest rooms, eight restaurants and a 4,000 sqm spa and wellness centre to a new, landmark building designed by visionary architects Pelli Clarke & Partners.



MEET UP Paris

January 19

HOTEL SUMMIT.

Hotel Summit

May 9 - 10, 2024

TECH IN HOSPITALITY SUMMIT.

Tech in Hospitality Summit

September 16 - 17, 2024

Main image credit: Four Seasons Rabat at Kasr Al Bahr, Morocco / Four Seasons Hotels & Resorts

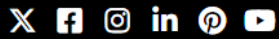
You might also like



VIP arrivals: hottest hotel openings in March 2023

Feature / 01.03.2023

HD.



[About Us](#) [Contact Us](#) [Ts & Cs](#) [Privacy Policy](#) [Cookies](#) [Sitemap](#)

COPYRIGHT 2024 - ALL RIGHTS RESERVED.

MORE FROM HOTEL DESIGNS

[NEWS](#)
[RECOMMENDED SUPPLIERS](#)
[ON THE BOARDS](#)
[GUIDE TO HOTEL DESIGN](#)
[DESIGN POD](#)
[HOTEL DESIGNS LAB](#)
[HOTEL REVIEWS](#)

HOTEL DESIGNS EVENTS

[MEET UP LONDON](#)
[MEET UP NORTH](#)
[THE BRIT LIST AWARDS](#)
[INTERIOR DESIGN & ARCHITECTURE SUMMIT](#)
[HOTEL SUMMIT](#)
[HOSPITALITY TECH & INNOVATION FORUM](#)