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# Squire & Partners – The Broadway, London

Mixology23 Project of the Year: Living



## Project Team

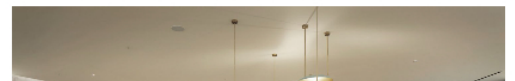
Multiplex (Main contractor), Northacre Properties (Development Manager), SHUAA Capital (Client), Robert Bird Group (Structural Engineer), Aecom (M&E Consultant), Loughton Contracts PLC – Apartment timber flooring, LEMA UK Ltd. – Apartment kitchens, Modular Interiors Ltd. – Apartment bathrooms, Nulty – Lighting design, Elicyon – Penthouse FF&E

The Broadway is a 1 million sq ft mixed-use development which establishes a new Westminster destination comprising residential, workspace and retail with a generous public realm.

The design is rooted in place from the urban scale down to the final details, with Squire & Partners providing total design encompassing the masterplan, architecture and interiors to achieve a unified scheme that creates a unique sense of place. The site previously housed the Metropolitan Police Headquarters – a defensive purpose-built 1960s block which occupied the entire footprint.

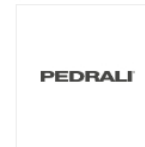
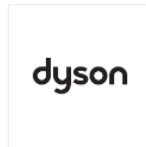
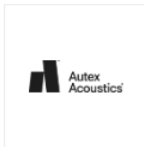
The concept behind The Broadway was to divide the site into two podiums with three buildings ranging from 14 to 19 storeys, thereby creating a campus feel with a new connection through the site linking Victoria Street with Broadway and Dacre Street, whilst framing views of the Grade 1-listed 55 Broadway. The new public space, Orchard Place, reintegrates the site into the urban grain of the area.

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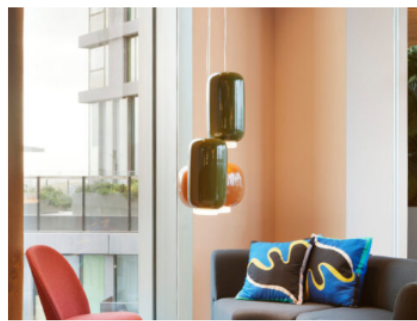
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